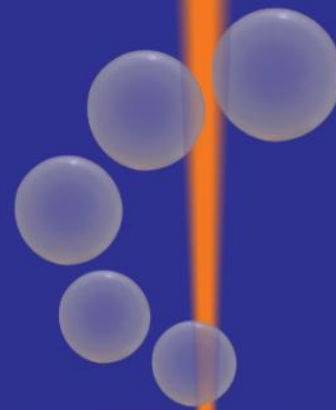


EDS Conference on
Laser **A**blation
and **N**anoparticle
Generation
in **L**iquids **2010**



ANGEL 2010

29 June - 1 July 2010 Engelberg, Switzerland

SPONSOR'S & ADVERTISERS GUIDE



Present your products in a truly heavenly place!

Organized in
cooperation with



TechPortal
Zukunft im Blickpunkt



Sponsored by



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Focus of the conference

- Modeling and fundamentals of laser ablation and particle fragmentation in liquids
- Nano-alloys, core-shell particles
- Nano-hybrids, conjugation with organic molecules and biomolecules
- Laser-generated nanocomposites
- Laser nanoparticle heating / phototherapy
- Pulsed laser optoporation with nanoparticles
- Nanoparticle productivity / scale-up
- Semiconductor and dielectric nanoparticles

Expected attendance

50-80 selected international experts from the field of laser nanoparticle generation.

Present your products in a truly heavenly place!

Benefit of our sponsoring and advertising opportunities and present your products in a summer and winter holiday paradise that radiates the special charm of the Benedictine monastery, the wonderfully fresh countryside and an impressive mountain panorama. Meet new customers in the relaxed atmosphere of this place - here, your products do not drown in the crowd of a noisy and stressful exhibition!



All sponsoring & advertising opportunities at a glance

Item	Regular rate*	Details see page
Back cover of the call for papers	1 500 €	3
Conference bags	1 900 €	4
Conference bag inserts	550 €	5
Conference lanyards	990 €	5
Back of the delegate badges	500 €	6
Screen saver advertising	400 €	6
20 minute company presentation at the conference	2 500 €	7
Advertising in the conference programme	250-1 375 €	8
Table-top presentation	750 €	8
Display of advertising material	450 €	8
Banner advertising on the conference website	485-1 450 €	9
Advertising in the conference digest	260-1 275 €	9
Booking form		10
* EOS Corporate Members get 10% discount		

EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Back cover of the call for papers (only 1 available)

Present your company on our call for papers with a 1/1 page DIN A5 advertising (height 210 x width 148 mm). Publication and mailing: beginning of December 2009

Print circulation: 800 recipients world-wide
(selected experts in the field of nanoparticle generation)

Electronic circulation: 6300 recipients world-wide
(selected experts, EOS members, members of, cooperating organizations and partners)

The electronic version will be available for download at the conference website until the end of February 2010 and will thus guarantee your company long-time visibility.



Title page of the call for papers



Call for papers advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

1500 € (1350 € for EOS corporate members)



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Conference bags (only 1 available)

This exclusive advertising opportunity guarantees high visibility of your company, not only during the event, but also a long time after it! All attendees of the ANGEL 2010 conference will be provided with these bags. Your logo will be printed in three colours on the front-site of the bag together with the EOS logo and conference title and date.

Conference bag advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

1900 €

(10% discount for EOS corporate members)



Example of an EOS delegate bag

Attendees benefit of the bag during the whole event and afterwards



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Bag inserts

Insert your company brochures, pens, writing pads or other advertising material in our conference bags and make sure that our attendees receive your advertising material!

Bag inserts include further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

550 €

(10% discount for EOS corporate members)

Conference lanyards (only 1 available)

This exclusive sponsorship offer guarantees high visibility of your company, as every attendee will be provided with the conference lanyards! Your logo will be printed in three colours on the lanyard (alternating with the name of the event).

Symposium lanyard advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)



990 €

(10% discount for EOS corporate members)



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Back of the delegate badges (only 1 available)

Your advertising will be printed in full colours on the back of the delegate badges. This is a very exclusive advertising that is reserved to one company only!



Back side of the symposium badge. Here could be your advertising!



Front-side of the symposium badge. Every attendee will carry it and display your advertising.

Badges advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

500 €

(10% discount for EOS corporate members)

Screen saver advertising (only 1 available)

Present your company to our attendees with an exclusive screen saver advertising that will be shown before and after the sessions as well as during the coffee breaks.

Screen safer advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

1,050 €

(10% discount for EOS corporate members)



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

20 minute company presentation at the conference (only 1 available)

Get the exclusive attention of the ANGEL 2010 audience to present your company's products and services! Seize ANGEL 2010 as the perfect platform to get into contact with potential customers from the field of laser ablation and nanoparticle generation.

Different from the product and company presentation forums at trade fairs, here you know who your audience is and you can be sure that your message reaches your target group and not a random selection of trade fair visitors.

This exclusive opportunity guarantees highest visibility of your company during the conference as there are no parallel ANGEL 2010 sessions to the company presentation.

The company presentation includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

2500 €

(10% discount for EOS corporate members)

Present your products

to an exclusive audience



© Mesure Expo.



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Programme advertising

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available as electronic version on the web and as print version on-site.

Different types of programme advertising:

- on the backcover: 1/1 page, 210 x 297 mm, 4/4 colours (only 1 available) **1375 € ***
- on the inside cover: 1/1 page, 210 x 297 mm, 4/4 colours (only 1 available) **1275 € ***
- in the programme: 1/1 page, 210 x 297 mm, b/w **450 € ***
- In the programme: 1/2 page, 210 x 148 mm, b/w **250 € ***

Programme advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference digest
- your logo on the sponsor poster (displayed on-site in the event room)

Table-top presentation or display of advertising material

Present your company with a (manned) **table top** and benefit from face-to-face contacts with our attendees! We reserve space for your roll-up display and brochure holder and provide a table, chair and electricity. **750 € ***

Present your **advertising material at an unmanned table** in our conference room and directly address your message to our audience. This is a low-priced opportunity to reach our attendees!

450 € *

Table-top presentation / display of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the conference website
- your logo on the sponsor poster (displayed on-site in the event room)

*(10% discount for EOS corporate members)



EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Electronic advertising at event website

With more than 75.000 hits per month, our website is highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

Different types of electronic advertising:

- fixed electronic advertising (180 px x 600 px) (only 1 available) **1,450 € ***
- fixed electronic advertising (180 px x 400 px) **1,000 € ***
- fixed electronic advertising (180 px x 200 px) **485 € ***

Electronic advertising includes further benefits:

- your logo on the advance and final programme (electronic + print version)
- your logo on the symposium CD-ROM
- your logo on the sponsor poster (displayed on-site in the event room)

Advertising in the conference digest

All accepted abstracts will be printed in the conference digest that will be handed out to all attendees on-site. Conference attendees use the digest as a reference during the conference and afterwards. And very often, conference digests are made available to colleagues after the event. Book your advertisement now and make sure our attendees remember your company!

Different types of digest advertising:

- on the backcover: 1/1 page, 210 x 297 mm, 4/4 colours (only 1 available) **1650 € ***
- on the inside cover: 1/1 page, 210 x 297 mm, 4/4 colours (only 1 available) **1530 € ***
- in the programme: 1/1 page, 210 x 297 mm, b/w **540 € ***
- In the programme: 1/2 page, 210 x 148 mm, b/w **300 € ***

(10% discount for EOS corporate members)

Electronic advertising includes further benefits:

- your logo on the advance and final programme (electronic + print version)
- your logo on the symposium CD-ROM
- your logo on the sponsor poster (displayed on-site in the event room)

*(10% discount for EOS corporate members)



SPONSORING/ADVERTISING BOOKING FORM

EOS Conference on Laser Ablation and Nanoparticle Generation in Liquids (ANGEL 2010)

Engelberg, Switzerland, 29 June - 1 July 2010

www.myeos.org/angel2010

COMPANY CONTACT DATA

Company	Department
First name	Name
Street	City
Country	Postal Code
Telephone	Fax
Email	URL

CONTACT

European Optical Society
Silke Kramprich
Event & Account Manager
Hollerithallee 8
D - 30419 Hannover
Tel.: +49 (0) 511-2788-117
E-Mail: kramprich@myeos.org
www.myeos.org

PLEASE RETURN THIS FORM BY FAX TO

+49 (0) 511-2788-119

SPONSORSHIP/ADVERTISING OPPORTUNITIES

Please select your preferred sponsorship:

Back cover of the call for papers	1500 € <input type="checkbox"/>	Table-Top Presentation	750 € <input type="checkbox"/>
Conference bags ***	1900 € <input type="checkbox"/>	Display of advertising material*	450 € <input type="checkbox"/>
Conference bag inserts*	550 € <input type="checkbox"/>	Electronic advertising at event websites**	
Conference lanyards ***	990 € <input type="checkbox"/>	180 px x 600 px	1,450 € <input type="checkbox"/>
Back of the delegate badges*	500 € <input type="checkbox"/>	180 px x 400 px	1,000 € <input type="checkbox"/>
Programme advertising**		180 px x 200 px	485 € <input type="checkbox"/>
on the backcover	1375 € <input type="checkbox"/>	Advertising in the conference digest*	
on the inside backcover	1275 € <input type="checkbox"/>	on the back cover	1650 € <input type="checkbox"/>
1/1 page in the programme	450 € <input type="checkbox"/>	on the inside back cover	1530 € <input type="checkbox"/>
1/2 page in the programme	250 € <input type="checkbox"/>	1/1 page inside	540 € <input type="checkbox"/>
20 minute company presentation	2500 € <input type="checkbox"/>	1/2 page inside	300 € <input type="checkbox"/>
		Screen saver advertising*	400 € <input type="checkbox"/>

POLICY

Cancellations: Requests for cancellations must be made in writing to the EOS Office (address see at the top of this page). Refunds are subject to a processing fee of 10% of the total amount.

*Cancellations received by 1 April 2010: full refund minus processing/after 1 April 2010: no refund

**Cancellations received before publication of the advertising: full refund minus processing fee/after publication of the advertising: no refund

*** Cancellations received by 16 March 2010: full refund minus processing/after 16 March 2010: no refund

PAYMENT METHOD

Payment can either be made by bank transfer or credit card. An invoice will be sent to you after receipt of this registration form.

Please select:

Payment will be made by bank transfer

Payment will be made by credit card

AGREEMENT

The signee hereby agrees to the policies of this sponsorship agreement and authorises the European Optical Society to reserve the above chosen sponsorship opportunity during the EOS Symposium Trends in Optical Technologies (ESTO 2010), Frankfurt/Main, DE, 15 - 18 June 2010.

Signature

Date