SPONSOR’S AND ADVERTISER’S GUIDE

For the EOS Conferences
- Manufacturing and Testing of Optical Components
- Optofluidics
- Optomechanical Engineering
- Light Engineering

To be held under the umbrella of the
World of Photonics Congress 2015

ICM—International Congress Centre Munich, Germany

JUNE 22-25, 2015
# Sponsoring and advertising opportunities at a glance

<table>
<thead>
<tr>
<th>Item</th>
<th>Regular rate 1) 2) 3)</th>
<th>Details see page</th>
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</thead>
<tbody>
<tr>
<td>Presentation of advertising material (unmanned table)</td>
<td>450 €</td>
<td>6</td>
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<tr>
<td>One of the EOS Conferences</td>
<td></td>
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<tr>
<td>Bag inserts</td>
<td>750 €</td>
<td>6</td>
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<tr>
<td>All four EOS conferences</td>
<td></td>
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<tr>
<td>Programme advertising</td>
<td>350 - 1,050 €</td>
<td>7</td>
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<tr>
<td>All four EOS conferences</td>
<td></td>
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<tr>
<td>Web banner advertising</td>
<td>450 - 1,150 €</td>
<td>7</td>
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<tr>
<td>All four EOS conferences</td>
<td>300 - 850 €</td>
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<td>One of the EOS Conferences</td>
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<tr>
<td>Roll-up display next to screen in the conference room</td>
<td>500 - 1,400 €</td>
<td>8</td>
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<tr>
<td>One of the EOS Conferences</td>
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1) **EOS corporate members receive a discount of 10%**
2) **excl. VAT 24%**
3) **open for negotiation**

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**Sponsoring opportunities for the complete World of Photonics Congress**

For sponsoring options for the whole World of Photonics Congress, go to: [http://www.photonics-congress.com/congress/for-sponsors](http://www.photonics-congress.com/congress/for-sponsors)
Boost your visibility:
sponsor EOSMTOC, EOSOF, EOSOME and EOSLE 2015!

Held under the umbrella of the 22nd World of Photonics Congress (21-25 June, 2015), the EOS conferences on Manufacturing of Opti-
cal Components (EOSMTOC 2015), Optofluidics (EOSOF 2015),
Optomechanical Engineering (EOSOME 2015) and Light Engineering
(EOSLE 2015) offer a great opportunity to gain high visibility among
the international optics and photonics community!

Besides, our conferences are an excellent networking platform. You will meet many experts from
various areas who are interested in your products. So present your company or institute and estab-
lish new contacts right with your target group.

The World of Photonics Congress 2015 is co-located with the LASER World of PHOTONICS 2015
(22-25 June). This international trade fair for optical technologies, including components, systems
and applications guarantees an intense exchange between science and industry.

The following pages offer detailed information on the available sponsoring and advertising oppor-
tunities.

Join the EOS as a Corporate Member and ...
benefit from a 10% discount on all advertising offers

- market your products and technologies
- expand your brand to a new audience
- advertise your job offers
- find young talents
- meet new partners and customers ..

SAVE YOUR 10% DISCOUNT!

... all over Europe and beyond!

Corporate membership is open to all companies, universities, research institutes and laboratories
working with optics and photonics.

- Direct corporate membership
  - Annual fee: 300 €
- Corporate membership through an EOS Branch/Affiliated Society
  - Annual fee: 200 €

(see www.myeos.org/members/societies | www.myeos.org/members/benefits)
4th EOS Conference on
**Manufacturing and Testing of Optical Components (EOSMTOC 2015)**

www.myeos.org/events/wpc2015/eosmtoc

**General Chairs**
Klaus-Friedrich Beckstette (DE)
Oliver Fähnle, FISBA OPTIK AG (CH)

**Conference Topics**
High-Volume Manufacturing, Micro-Optics and Structured Surfaces
Precise Optics Fabrication
Testing for Fabrication and Assembly
Fabrication friendly Optical Design and Tolerancing

3rd EOS Conference on
**Optofluidics (EOSOF 2015)**

www.myeos.org/events/wpc2015/eosof

**General Chairs**
Demetri Psaltis, Ecole Polytechnique Fédérale de Lausanne (CH)
Andreas Vasdekis, University of Idaho (US)

**Conference Topics**
Optofluidic principles, applications and technologies for:
Photonics
Handheld Devices
Energy – Environment
Transport – Technology
Hybrid Integration
Soft Matter
Medicine and Biology
Industry
EOS Conference on
Optomechanical Engineering (EOSOME 2015)
www.myeos.org/events/wpc2015/eosome

General Chairs
Santiago Royo, Centre for Sensors, Instruments and Systems Development (CD6), UPC-BarcelonaTech (ES)
Michael Pfeffer, University of Applied Sciences Ravensburg-Weingarten (DE)

Conference Topics
Computation in optomechanical systems design
Environmental influences
Thermal management of optoelectronic and electro-optical systems
Vibrational management of optical systems
Management of extreme environmental influences (ionizing radiation, UHV, zero-g-load) on optical systems
Optomechanical components

EOS Conference on
Light Engineering (EOSLE 2015)
www.myeos.org/events/wpc2015/eosle

General Chairs
Paul Urbach, Delft University of Technology (NL)
Stephan Malkmus, OSRAM GmbH (DE)

Conference Topics
LEDS
OLEDS
Phosphors
Non-imaging optics
Nano-optics
Diffractive optics for SSL
Optical materials
Optical design
New materials
Color quality
Nano-structuring of (O)LEDs
Lifetime and stability
Microfluidic lasers
Presentation of advertising material (unmanned table)

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees!

Presentation of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

EOSMTOC or EOSOF or EOSLE or EOSOME 450 €
+ 24% VAT if applicable

Bag inserts

Insert your company pens, writing pads, brochures etc. in our conference bags and get your name in every attendee’s hands!

Bag inserts include further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

EOSMTOC and EOSOF and EOSLE and EOSOME (per item) 750 €
+ 24% VAT if applicable
Programme advertising (EOSMTOC and EOSOF and EOSLE and EOSOME)

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available in long time advance as electronic version on the web and as print version on-site.

Programme advertising includes further benefits:
- your logo on conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Different types of programme advertising:
- on the back cover: 1/1 page, 210 x 297 mm, 4/4 colours 1,050 €
- on the inside cover: 1/1 page, 210 x 297 mm, 4/4 colours 1,150 €
- inside the programme: 1/1 page, 210 x 297 mm, 4/4 colours 485 €
- 1/2 page, 210 x 140 mm, 4/4 colours 350 €

+24% VAT if applicable

Web banner advertising

The conference websites for EOSMTOC, EOSOF, EOSOME and EOSLE are highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

Web banner advertising includes further benefits:
- your logo on the one/all conference websites (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Different types of banner advertising for all conferences
- fixed web banner (260 x 600 px) ONLY 1 AVAILABLE 1,150 €
- fixed web banner (260 x 400 px) 850 €
- fixed web banner (260 x 200 px) 450 €

+24% VAT if applicable

Different types of banner advertising for one of the conferences
- fixed web banner (260 x 600 px) ONLY 1 AVAILABLE 850 €
- fixed web banner (260 x 400 px) 580 €
- fixed web banner (260 x 200 px) 300 €

+24% VAT if applicable
Roll-up display next to screen in the conference room

Get into the focus of your target group and place your company’s logo directly next to the screenlectern. This exclusive advertising guarantees significant exposure during all sessions of the selected conference - either on one day or on all conference days.

Roll-up display next to screen includes further benefits:
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

In selected conference for one day: 500 €
In selected conference for all days: 1,400 €
+24% VAT if applicable

None of our sponsorship offers suits your individual requirements?

If you are interested in presenting your company to the EOSMTOC, EOSOF, EOSLE, or EOSOME 2015 audience please contact us. We will be pleased to work out an individual sponsoring/advertising package for you to meet your company’s marketing demands and needs.

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